

Governor's Workforce Development Council

# Two-Year Work Plan

May 2009 – June 2011



## Mission

To analyze and recommend workforce development policies to the Governor and Legislature toward **talent development**, **resource alignment** and **system effectiveness** to ensure a globally competitive workforce in Minnesota

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# Executive Summary

## 1. Improve workforce development **system effectiveness**

*Responsibility of GWDC Return on Investment Committee (ROIC)*

**Objective:** To assess return on investment (ROI) for workforce and training programs

### Activities

- Serve as a neutral, state-wide convener to develop an ROI methodology based on consensus (May 2009 – June 2010)
- Determine ROI for DEED workforce and training programs (July 2010 – June 2011)
- Create recommendations for use of ROI indicators (July 2010 – June 2011)

**Outcome:** Report to legislature in January 2011 containing consensus-based ROI assessment methodology, ROI assessment of DEED workforce and training programs, and recommendations for use of ROI indicators

## 2. Enhance **talent development**

*Responsibility of the GWDC Talent Development Committee (TDC)*

**Objective:** To recommend policy to the governor and legislature on talent development issues

### Activities

- Form Committee workgroups (May 2009)
  - Confirmed workgroup: Older Workers (Chair: Chuck Johnson)
  - Confirmed workgroup: Education Policy (Chair: Mo Amundson)
  - Tentative workgroup: Disability Employment
- Develop policy recommendations (June 2009 – June 2010)
- Create and publish GWDC 2010 Policy Advisory (July 2010 – January 2011)

**Outcome:** GWDC 2010 Policy Advisory contains legislative language is utilized by governor and legislature to inform policy

### 3. Improve **resource alignment**

*Responsibility of the GWDC Resource Alignment Committee (RAC)*

**Objective:** To recommend policy to the governor and legislature on resource alignment issues

**Activities**

- Form Committee workgroups (May 2009)
- Develop policy recommendations (June 2009 – June 2010)
- Create and publish GWDC 2010 Policy Advisory (July 2010 – January 2011)

**Outcome:** GWDC 2010 Policy Advisory contains legislative language and is utilized by governor and legislature to inform policy

### 4. Ensure **effective communication** among GWDC members

*Responsibility of the GWDC Executive Committee*

**Objective:** GWDC members are informed of pertinent workforce development news and issues

**Activities**

- Make quarterly Council meetings a forum for high-level policy discussions

**Outcome:** GWDC meetings are informative and effective

### 5. Ensure **learning and development** of GWDC members

*Responsibility of GWDC Executive Committee*

**Objective:** GWDC members have opportunities to learn and engage in the national workforce development dialogue

**Activities**

- GWDC participation in appropriate national venues, including National Governors' Association State Chair meetings, National Association of Workforce Boards, and others

**Outcome:** GWDC members are informed of best practices from around the country and participate in the national dialogue

# Guiding Principles for the GWDC

Standards and values that guide our actions

In its work, the Governor's Workforce Development Council

- acts as a neutral convener
- promotes coordination and collaboration between state agencies and with other organizations
- recommends state-level policy innovations and improvements for the workforce development system
- supports successful workforce development initiatives of state agencies
- encourages policies that result in benefits for workers and businesses alike
- provides relevant and timely information about the workforce develop system

